



38th International Conference of Data Protection and Privacy Commissioners

Opening new territories for privacy

Said IHRAI – CNDP President

CNDP has the pleasure to organize the 38th
“International Conference of Data Protection and Privacy
Commissioners” in 2016.

CNDP submitted its candidacy hoping to collaborate thoroughly , in
this regard, with the working group
in charge of the preparation of the 38th ICDPCC.

The President and all the commissioners with the managers of the
CNDP will be honored to receive all the
authorities and Commissioners for data and privacy protection

Summary

-  Why choose Morocco ?
-  CNDP : The moroccan DPA;
-  About the Event schedule and location;
-  Financing the Conference

Why choose Morocco ?

«Morocco is a tree: its roots go deep into Africa and its branches are over Europe»

His Late Majesty King Hassan II.

Why choose Morocco ?

Geographic location : Located between the Atlantic Ocean and the Mediterranean Sea, Morocco lies in the extreme north-west of the African continent. It is separated from the European continent by the Strait of Gibraltar.

Economic and political situations : efforts engaged by Morocco aimed to strengthen the economy, social development, democracy and human rights in the kingdom, which helped it to become one of the model countries in the MENA region, Africa and the Arab and Muslim world.



Why choose Morocco ?

Morocco's ability to organize major international events:

It should be underlined that Morocco had participated and organized the last ten years many international major events.

The world will focus on Morocco as the city of Marrakech will host the upcoming UN Conference of Parties to the Convention on Climate Change (COP 22) in November 2016 : 25 000 to 30 000 participants are expected.

Why choose Morocco ?

Climate : Morocco has a rich variety of climates ranging from desert to oceanic.

Tourism assets : Morocco has a rich and diverse tourism and cultural heritage, good hosting infrastructure and a renowned gastronomy. The hospitality of the Moroccan people is legendary. Many of its monuments and cities are classified as UNESCO heritage sites.



Data protection in Morocco

- Morocco is one of the pioneer states in terms of privacy and personal data protection in the Arab, Muslim and African world.
- Privacy protection is, since July 2011, enshrined in Article 24 of the new Moroccan's Constitution and the creation of the Moroccan Data Protection Authority (CNDP) and its integration in the international data protection system is an important qualitative leap.
- CNDP has joined the ICDPPC (2011), AFAPDP (2010), GPEN (2015) and other international data protection communities and working groups.

Data protection in Morocco

Holding the conference in Morocco will have the following impacts:

1. Support the political evolution of Morocco that has enshrined in Article 24 of its Constitution that "Everyone has the right to privacy protection";
2. Consolidate Morocco's accession to the most advanced data protection standards;
3. Encourage countries in the MENA region in their efforts to protect personal data and privacy.



CNDP : the Moroccan DPA

- ✓ The CNDP was established by the act N°09-08, of 18th February 2009, on the protection of individuals with regard to personal data processing. It is responsible for ensuring that the processing of personal data is lawful, legal and do not violate privacy, fundamental freedoms and human rights.
- ✓ The Commission consists of personalities renowned for their impartiality, moral probity and competence in legal, judicial and IT fields.
- ✓ CNDP has administrative services, headed by the Secretary General under the authority of the President. They are composed of executives with diverse backgrounds: lawyers, engineers and administrative staff.

CNDP : the Moroccan DPA

1. All departments are operational.

2. In progress : Modern Data center and business.

1. Complaints Increase

2. Investigations

3. Processing notifications.

4. Specific Frameworks for some processing.

5. Legal and technological watch.

1. Seminars and workshops.

2. www.cndp.ma.

3. Leaflets.

4. Radio and TV spots.

5. Interviews.

6. Customized assistance.

1. Banking, Insurance, Telecom, Call Centers, Public organizations, etc.

2. In Progress: Health, Tourism and Education sectors.

➤ Institutional structure

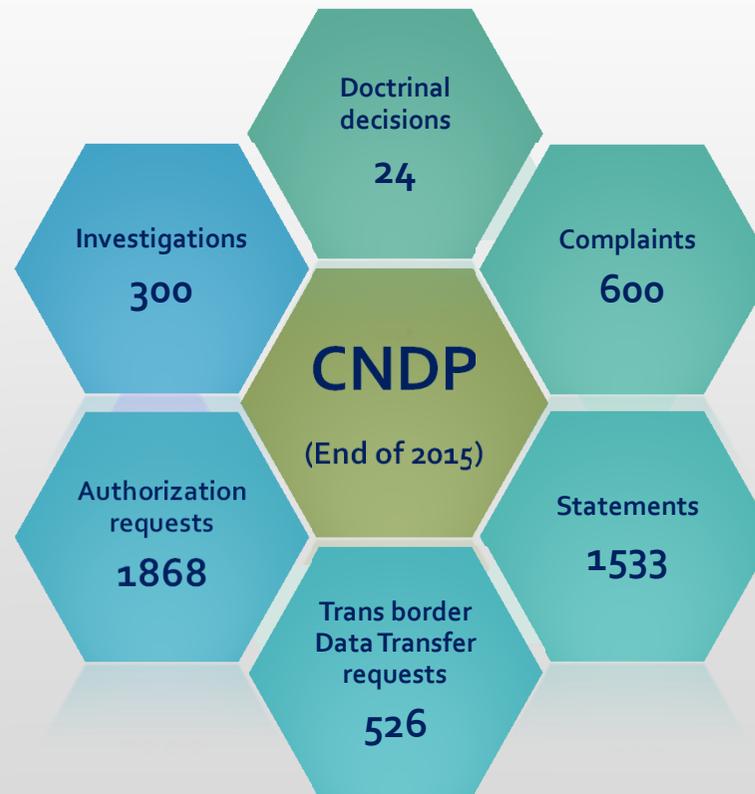
➤ Individuals rights

➤ Raise awareness

➤ Compliance

CNDP Achievements

CNDP : the Moroccan DPA



CNDP : the Moroccan DPA

Experience in organizing international events :

Despite its young age, the CNDP has gained significant experience in organizing meetings and seminars:

- It received members of the Francophone Association of Personal Data Protection Authorities (AFAPDP), during the 7th International Conference of the AFAPDP, held in Marrakesh on the 21st and 22nd of November 2013;
- It has organized several major national events;
- At the occasion of the International Forum on Human Rights (around 5000 participants), the CNDP organized on the 29th of November 2014 a special event entitled "The rights of citizens in the data age." Took part to this meeting, a group of national and international experts.

CNDP : the Moroccan DPA

Experience in organizing international events :

- The organization of major events is led by the CNDP's Communication Department which can rely, whenever necessary, on specialized event management agencies.
- It should be highlighted that the CNDP is subject to public accounting. All its purchasing comply to the corresponding standards of transparency and fair competition.

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Event schedule and location

Project Team :

Each of the planned activities will be under the responsibility of a senior officer of the CNDP who will lead a mixed team of CNDP's executives and a staff made available by subcontractors.

Planning, preparation and administration of the conference will be ensured by a steering committee that includes the top management of the CNDP and those of the subcontractors.

Conference program :

To ensure the smooth running of the conference, the CNDP has established a five days program for around 700 participants : Closed and open sessions, side events and a social program are planned.

Event schedule and location



A website dedicated to the 38th conference will be created in order to summarize all relevant information about the conference and allow efficient interaction with participants.

Event schedule and location

The city of Marrakech :

Marrakesh is a beautiful city. It was classified, according to Trip Advisor as the top tourist destination in the world in 2015, before London, Rome, Buenos Aires and even Paris. It is one of the four imperial cities of Morocco, it is really a fascinating city.



Event schedule and location

The city of Marrakech :

- Marrakech is undoubtedly the top tourist destination in the country. In terms of accommodation, the offers provided by major national and international groups, is diverse: Luxury Hotels, 5, 4 and 3 star hotels, guest houses, holiday villages, Riads, villas, etc;
- Many facilities can host the Conference sessions and side events;
- The CNDP will negotiate special accommodation fares for participants in the International Conference.



Event schedule and location

The city of Marrakech :

- The city of Marrakesh has an international airport served by forty international airlines companies. Also, a beautiful highway connects the city to Mohamed V International Airport in Casablanca (2h15min).
- Furthermore, Marrakesh's railway station is among the major Moroccan railway stations, recording more than 3 million passengers per year. Important cities of the Kingdom are linked to Marrakesh by train .



Event schedule and location

- ✓ CNDP pays close attention to accessibility for people with reduced mobility. Meetings with national officials, particularly at the chosen city, will be hold to ensure that the necessary measures will be taken in this regard;
- ✓ It is also planned to involve the government department in charge of people with disabilities;
- ✓ In all cases, the CNDP will make all the necessary efforts to make the stay of people with disabilities as comfortable as that of the other guests.



Financing the Conference

- ✓ The CNDP intends to mobilize its own resources. In addition, it can count on the support of the Government.
- ✓ As for sponsors, talks are opened with several public and private companies that have often expressed their willingness to collaborate to promote privacy and personal data protection.
- ✓ The CNDP is ready to mobilize international donors and cooperation agencies, to contribute to the organization of the 38th International Conference.

Financing the Conference

Estimated revenues

| Assets | Amount (\$) |
|---------------------------------|----------------|
| Registration fees | 180 000 |
| CNDP's own ressources | 300 000 |
| Government and partners support | 120 000 |
| Total | 600 000 |

Estimated expenditure

| Liabilities | Amount (\$) |
|---|----------------|
| Catering | 100 000 |
| Flight tickets | 30 000 |
| Accommodation | 30 000 |
| Communication and Advertising | 200 000 |
| Experts | 50 000 |
| Interpretation | 20 000 |
| Local transportation | 20 000 |
| Organization | 45 000 |
| Rental and equipment of conference halls and booths | 60 000 |
| Unforeseen | 45 000 |
| Total | 600 000 |

Thank you for your attention



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Royaume du Maroc



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Commission Nationale de Contrôle de la Protection des Données à Caractère Personnel



38TH
INTERNATIONAL
PRIVACY
CONFERENCE
Marrakech 2016